Grant Garrison

Creative Technologist | Design, Software & Communications

Land O' Lakes, FL · contact@grantgarrison.com · grantgarrison.com · linkedin.com/in/omgrant

PROFILE

Creative technologist with 15+ years across brand, content, communications strategy, and digital production. Designs and builds software products end to end, from brand and interface to engineering. Experience includes public sector content strategy, data visualization and automation, email marketing, and brand work in healthcare and media.

PROFESSIONAL EXPERIENCE

Founder & Creative Technologist

Ectonomic · Land O' Lakes, FL · 2026–Present

- Design and build software products end to end, from brand and interface to engineering, in full-stack web (Next.js, TypeScript, PostgreSQL) and native desktop software (Rust).
- Products include Ectoprompt, a smart teleprompter; Ectomatter, a desktop app for the devices on your desk; and Contentingency, an AI-assisted content marketing platform for small teams.

Content Manager

State of Florida, Florida Digital Service · Tallahassee, FL – Remote · 2023–2026

- Owned content strategy and production across social media, video, and email; led a brand standards initiative to establish a more cohesive visual identity for the agency.
- Ran production on agency documents and reports, with on-brand PowerPoint templates and standardized formatting; managed a direct report and traveled to support branding and campaigns at high-profile public sector events.

Design & Communications Specialist

Lochner · Tampa, FL · 2020–2022

- Built branded report-generation tools and complex map graphics for the traffic analysis team.
- Used data visualization and automation to streamline report production and bring greater visual consistency to the work.

Sr. Graphic Designer, Graphic Designer

McNICHOLS CO. · Tampa, FL · 2018–2020

- Helped revitalize the company's email marketing strategy, designing responsive campaigns for its industrial and designer metals products.
- Contributed to branding and design strategy and helped develop online onboarding that supported its growth goals.

Graphic Designer

CareSync · Tampa, FL · 2017–2018

- Designed healthcare marketing materials across brochures, packaging, emails, social graphics, and web assets; worked with the marketing team on branding and design strategy.

Brand Consulting, Marketing

Wicked Armor · Valrico, FL · 2015–2017

- Combined graphic design, photography, videography, and web design to build a new online presence that better showed off the company's portfolio of characters and reflected the brand.

Brand Consulting, Media Production

True Geek Radio, True Geek Media · Tampa, FL · 2013–2016

- Brand consultant, media producer, web designer, and live-show tech manager: created content and advertising collateral with video editing, motion graphics, branding, and streaming technology; designed the True Geek Radio website.

Marketing Graphic Designer, Visualization Specialist

RS&H · Tampa, FL · 2010–2014

- Produced marketing materials using web design, corporate identity, and content hierarchy; helped finalize major rebrand decisions.
- Built the website redesign that piloted the new identity company-wide; as a visualization specialist, made assets with video editing, motion graphics, photo simulation, and animated Flash kiosk interfaces.

EARLIER EXPERIENCE

Wacky World Studios

Web Master, Digital Artist, Intern · 2009–2010

Built and updated the company's website and e-commerce platform; helped create photo simulations of themed environments.

QG Partnership

Compositing Artist, Intern · 2008–2009

Developed dynamic Flash applets and designed and animated Flash ads; gained experience in animation compositing.

SKILLS

Strategy & Communications: Brand Strategy & Identity; Internal & Corporate Communications; Content Strategy & Production; Proposal & Document Production

Design & Production: Adobe Creative Suite; Data Visualization & Infographics; Video & Motion Graphics; Photography

Software & Automation: Web Design & Development; AI-Assisted Creative & Agentic Tooling; Email Design & Automation; Microsoft 365 (Word, PowerPoint, SharePoint, Teams)

EDUCATION

The Art Institute of Tampa

Bachelor of Fine Arts, Interactive Media Design · 2010

Seminole Vocational Education Center

Computer Science and Commercial Arts Training · 2004